

2020 Postal Rates Reference Guide

POSTAL SPECIFICATIONS CHART

FIRST CLASS POSTCARDS	MIN	MAX
Height	3.5"	4.25"
Length	5"	6"
Thickness	.007"	.016"
LETTERS (All classes except folded self-mailers)		
Height	3.5"	6.125"
Length	5"	11.5"
Thickness	.009"	.25"
AUTOMATION COMPATIBLE FLAT-SIZE MAIL		
Height	5"	12"
Length	6"	15"
Thickness	.009"	.75"
FOLDED LETTER-SIZE SELF-MAILERS		
Height	3.5"	6"
Length	5"	10.5"
Thickness	.009"	.25"

MAIL CLASS
















MAIL CLASS	MARKETING*		NON-PROFIT	
	Letters (up to 3.5 oz.)	Flats (up to 4 oz.)	Letters (up to 3.5 oz.)	Flats (up to 4 oz.)
Mixed AADC	29.9 ¢	66.6 ¢	17.8 ¢	48.8 ¢
AADC	28.4 ¢	60.8 ¢	16.3 ¢	43.0 ¢
3-Digit		54.3 ¢		36.5 ¢
5-Digit	25.9 ¢	41.8 ¢	13.8 ¢	24.0 ¢
ECR Basic	29.4 ¢	30.2 ¢	20.9 ¢	21.8 ¢
ECR High Density	20.9 ¢	25.0 ¢	12.4 ¢	16.6 ¢
ECR High Density Plus	20.1 ¢	23.2 ¢	11.6 ¢	14.4 ¢
ECR Saturation	19.1 ¢	22.4 ¢	11.1 ¢	13.6 ¢

* Previously referred to as Standard Mail

DROP SHIPMENT DISCOUNTS

NDC Discount = 2.0 ¢ SCF Discount = 2.5 ¢

ENVELOPE SIZE GUIDE

COMMON SIZES AND NUMBERS					
 #6 1/4	3 1/2" x 6"	 #6 3/4	3 5/8" x 6 1/2"	 #7	3 3/4" x 6 3/4"
 #7 3/4	3 7/8" x 7 1/2"	 #8 5/8	3 5/8" x 8 5/8"	 #9	3 7/8" x 8 7/8"
 #10	4 1/8" x 9 1/2"	 #11	4 1/2" x 10 3/8"	 #12	4 3/4" x 11"
 #14	5" x 11 1/2"	 A-6	4 3/4" x 6 1/2"	 A-7	5 1/4" x 7 1/4"
 A-8	5 1/2" x 8 1/8"	 A-9	5 3/4" x 8 3/4"	 A-10	6" x 9 1/2"



FIRST-CLASS MAIL STAMPS 55.0 ¢

NON-AUTO (up to 1 oz.)	Letters	Cards	Flats
Metered Single Piece (Machinable)	50.0 ¢	35.0 ¢	\$1.00
Additional Ounce	15.0 ¢		20.0 ¢
PRESORTED (up to 3.5 oz.)			
Machinable Presorted	46.0 ¢	28.5 ¢	81.0 ¢
Mixed AADC Automation	43.9 ¢	27.6 ¢	71.6 ¢
AADC Automation	41.9 ¢	27.0 ¢	62.0 ¢
3-Digit Automation			57.7 ¢
5-Digit Automation	38.9 ¢	26.0 ¢	43.0 ¢
Additional Ounce	15.0 ¢		20.0 ¢

Have questions
about direct mail?
Call us, we can help.

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* Effective January 26, 2020